**RESUME**

BRAHMDEV YADAV

OBJECTIVE

“Looking for a challenging position where my creative nature and leadership qualities will add value towards organizational growth”

EDUCATIONAL QUALIFICATION

* 10th CBSE ,sarvodhya vidhyalay,sarojini nagar New Delhi ,2004
* 12th Ajmer board ,RBS Bheror,Rajasthan,2006
* BBA from Rajasthan university (2006-09)

SKILL SET

* Leadership qualities and analytical abilities.
* Driving results: Exhibitedabilities to achieve given target s with stipulated deadlines .identifying with team responsibility and share work withcolleagues in time of exigencies.

IT SKILLS

* Working knowledge of windows 98,MS-Office .
* Basic knowledge of computer hardware.

PROJECTS

CUSTOMER MINDSHARE MAPPING AND MARKET ANALYSIS-done for Reliance Life Insurance co. as a part of my summer internship at graduation level. Objective of the research were:

* To conduct the SWOT analysis of RLIC.
* To measure satisfactions level of RLIC customer vis-à-vis other brands.
* 100 people were surveyed in the process all over the Rewari region (Haryana).
* To measure the brand preferences of customer.

EXTRA AND CO-CURRICLAR ACTIVITIES

* Participated in various debates, Poemrecitation, quiz competition etc.
* Was in the core member of the school core team.
* Participated in various sports at school level.

EXPEREIENCE

**Assistant Manager**

**Kotak Mahindra Bank Ltd.**

Jaipur( from october 2013 to till date)

**Work Profile: -**

* To source Retail Liability products for bank(CASA,FD,Insurance etc.)
* Currently working as current account Acquisition Assistant Manager.
* To source High Variant current accounts.
* To increase CASA value in sourced current accounts.
* To sale Asset related products (OD, CC, Term Loan etc.)
* To acquire Trade accounts from open Market.
* To conduct Business activities for lead generation for current accounts.

**SDM-Corporate Agency**

**HDFC Life(Bancassurance)**

**Worked for “HDFC Life”** Ahmedabad (From June 2012 to October 2013)

**Work Profile: -**

* To manage and source life insurance business for HDFC Bank, changodar branch.
* Handling team of LG’s to generate and convert leads for life insurance products.
* To provide trainings to LG’s about new launched products .
* To convert all polices logged in by LG’s.
* To conduct business activities for life insurance lead generation.
* To complete individual life insurance Business targets.
* Handling the customer querries and service requests.

**Bussines Devlopment Executive**

**Arihant Capital Market Ltd.**

**Worked for ‘’Arihant Capital Market Ltd.’’Ahmedabad** (From May 2010 to May 2012)

**Work Profile: -**

* Devloping new franchaisee and managing Existing franchaisee for the company in entire gujarat.
* Managing client queries and service requests.
* Monthly visit to Bussines partners(franchisees)
* Sending business proposals for to other companies brokers and generating leads.
* Revenue generation and cross seling other investment products.
* Reporting to H.O. for monthly achieved bussinnes targets.

ACHIVEMENTS

* Best performer for SLG Drivein Feb 2013 (HDFC Life).
* Best performer in TD Mania Pan india.(Kotak Mahindra bank).
* Best perfomerMaha CA drive MAY 2014contest Ahmedabad (Kotak Mahindra bank).
* Best performer Maha SA Drive Nov 2014 contest Ahmedabad (Kotak Mahindra bank).

PERSONAL DETAIL

* Date of Birth 05.01.1990
* Fathers Name:Lt. ShriJaipal Singh Yadav

PERMANENT ADDRESS

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* 08875594328